



Carolina Animal Rescue and Adoption

42 Deep River Road Sanford, NC 27330
(919) 774-9433 www.cara-nc.org Fed. Tax ID #58-1502865



Carolina Animal Rescue & Adoption Sponsorship Opportunities 2018





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Dear Sponsor,

We are excited to continue our popular fund raising events in 2018! Events include our RIDE and RUN For Their Lives! Painting for Paws, Wine Tastings, Halloween events, Santa Paws and more! By being an Events Sponsor, you will be one of the select few members of our community that makes a tremendous impact on the lives of unwanted companion animals throughout Lee County and North Carolina.

Carolina Animal Rescue & Adoption just celebrated fifteen years of leadership in animal welfare and advocacy, rescue and adoption, education and community service. From hard-working and dedicated volunteers, employees and board members to enthusiastic event participants, community members and generous businesses, our efforts have made it possible to save and re-home over 3,750 unwanted companion animals throughout North Carolina.

Please consider supporting CARA's efforts by becoming an Events Sponsor. Your business will benefit from a vast variety of marketing and promotional advertising throughout the region by means of radio, print, and social media. CARA's website and Facebook page is viewed by thousands of individuals and companies each year, looking for like-minded businesses to support.

CARA is operated by volunteers and receives no public money; therefore, all of our fundraising events, special drives, and pleas for supplies are important to the continued success towards our goal of a no-kill community; where education, awareness, and advocacy provide the foundation for our future.

Sincerely, Kimberly Godon, President- CARA





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The “BIG DOGS CLUB” \$1,500

Includes Sponsorship for ALL Major Events PLUS other events throughout the year

- 🐾 Your business continuously advertised for one year with regional media (CARA website, newspapers, radio and social media) for all major events
- 🐾 Your business listed on the CARA website as an Annual Events Sponsor for The Big Dogs Club for one year.
- 🐾 Your Company Sign/ Banner Prominently displayed at each event (provided by business)
- 🐾 Your business in Extra-Large font on back of event t-shirt as sponsor.
- 🐾 Your business announced as sponsor at beginning and end of each event.
- 🐾 Opportunity to include your company giveaways which are given to each participant.
- 🐾 Your business listed on the thank you mailing to all participants and sponsors.
- 🐾 Your business logo on CARA literature for one year.
- 🐾 All benefits listed in other sponsor levels.

Individual Event Sponsorship Options:

The Grand Pyrenees Sponsors: \$1,000

- 🐾 Advertised with regional and social media for individual event (Ride, Run).
- 🐾 Name listed on the CARA website as event sponsor for ONE event.
- 🐾 Grand Sponsor Sign at the event (provided by company).
- 🐾 Two participants entered in the Ride For Their Lives or Run For Their Lives event
- 🐾 Sponsor's information included in each participant's packet.
- 🐾 Two CARA event t-shirts.
- 🐾 Business name placed on the CARA Sponsors webpage for one year.
- 🐾 Your business advertisement in a thank you mailing to all participants and sponsors.
- 🐾 Name listed on back of t-shirt in **Large** font.



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German Shepherd Sponsors

\$500

- 🐾 Name listed on the CARA website for individual event (Ride or Run).
- 🐾 One participant entered in Ride For Their Lives or Run For Their Lives
- 🐾 Sponsor's information included in each participant's packet.
- 🐾 CARA event t-shirt.
- 🐾 Business name placed on the CARA Sponsors webpage for one event.
- 🐾 Your business advertised in a thank you mailing to all participants and sponsors.
- 🐾 Name listed on back of t-shirt in **Medium** font.

Pit Bull Sponsors

\$250

- 🐾 Name listed on the CARA website for individual event.
- 🐾 Your business advertised in any/all thank you mailing to all participants and sponsors.
- 🐾 Name listed on the back of event t-shirt
- 🐾 CARA event t-shirt

Basset Hound Sponsors

\$100 Individuals only (no businesses please)

- 🐾 CARA event t-shirt
- 🐾 Name listed on the back of t-shirt. (Pets names welcome!)

Dachshund Donors

In-Kind donations of food, beverages, items for goody bags, raffle items, donations of printing services etc, will also benefit from your name being listed in the thank-you mailing to all participants and sponsors




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If you would like to become a Sponsor please fill out the form below or contact eva.rogers@cara-nc.org or call 919-774-9433 for further information. Please send form and check to CARA, P.O. Box 2642 – Sanford, NC 27330

 **All donations are tax deductible**

Name _____

Name of Business/Web Address

Address _____

Phone Number _____

E-mail Address _____

Sponsorship Level (specify event) _____

Amount of Check Enclosed \$ _____

 **Please email your LOGO to eva.rogers@cara-nc.org**