

Carolina Animal Rescue & Adoption

Sponsor Opportunities 2020





Thank you for your interest in becoming a CARA sponsor. Your business will benefit from a vast variety of marketing and promotional advertising throughout the region by means of radio, print and social media. CARA’s website, email list, Facebook and Instagram pages are viewed by thousands of individuals and companies each year, looking for like-minded businesses to support.

A bit more about Carolina Animal Rescue & Adoption:

Our mission is to promote reasonable pet ownership through human education and to provide shelter and care to domestic companion animals until a loving, reasonable home can be found, or lost pets are reunited with their guardians.

In the process, Carolina Animal Rescue and Adoption has been involved in advocacy like writing and promoting needs for laws that protect animals from cruelty. We rescue animals from kill facilities in a multi county area and work with officials when they have rescue needs from puppy mills and other cruelty situations. We continue to educate the public by speaking at schools teaching children responsible pet ownership. Preventing animals from being euthanized at kill facilities is a priority. For the past three years we have increased the number of adoptions that have gone through our shelter considerably and in 2019 we adopted out 360 animals into loving Fur-ever homes! That is almost one adoption a day!

CARA just celebrated 16 years of rescue in North Carolina. We could not do this without support from hardworking and dedicated volunteers, employees and board members to enthusiastic event participants, community members and generous businesses, who have made it possible for us to save and re-home unwanted companion animals throughout North Carolina. Every dollar donated is carefully spent to enable us to fulfill our mission.

We are excited to continue our popular fundraising events in 2020! Events include Ride for Their Lives! (May 9th) A fantastic half day event with various routes through the country side of Lee, Chatham and Moore counties! And Run For Their Lives! (August 29th) a 5k/10k Race through beautiful Historic Sanford! Other events include Painting for Paws, “Quarters for CARA” quarter auctions, Wine /Beer Tasting, Halloween events, Santa Paws and more! By being an Events Sponsor, you will be one of the select few members of our community that makes a tremendous impact on the lives of unwanted companion animals throughout Lee County and North Carolina.

CARA is operated by volunteers and receives no public money; therefore, all of our fundraising events, special drives, and pleas for supplies are important to the continued success towards our goals of a no-kill community; where education, awareness, and advocacy provide the foundation for our future. If you wish to have a special event at your place of business to support CARA and be part of our history of saving lives, please reach out to us!

Sincerely,
 Team CARA
fundraising@cara-nc.org
 Fed. Tax ID #58-1502865



2020 Quarters for
 CARA
 Feb 23rd
 April 26th
 Sept 20th
 Dec 6th



The “BIG DOGS CLUB” \$1,500 +

Includes Sponsorship for ALL Major Events PLUS other events throughout the year

- 🐾 Your business continuously advertised for one year with regional media (CARA website, newspapers, radio and social media) for all major events: Ride for Their Lives!, Run for Their Lives! and Quarters for CARA
- 🐾 Your business prominently listed on the CARA website as an Annual Events Sponsor for The Big Dogs Club for one year with a link to your website
- 🐾 Your Company Sign/ Banner prominently displayed at each event. Sponsor can provide the banner or pay for a banner (CARA can order customized banners)
- 🐾 Your business in Extra-Large font on back of our RUN and RIDE T-shirts as a major sponsor
- 🐾 Your business announced as sponsor throughout our events
- 🐾 Opportunity to set up a booth/tent/table at our RUN and RIDE events (promote your businesses, offer giveaways to participants, sell merchandise, present literature and interact with our supporters)
- 🐾 Your business listed on the thank you mailings to all participants and sponsors.
- 🐾 Your business logo on CARA literature for one year.
- 🐾 All benefits listed in other sponsor levels.

Individual Event Sponsorship Options:

The Great Dane Sponsor: \$1,000+

- 🐾 Advertised with regional and social media for individual event (Ride for Their Lives, Run for Their Lives!, Quarters for CARA)
- 🐾 Name listed on the CARA website as event sponsor for ONE event.
- 🐾 Your business noted monthly as a sponsor for one year on Facebook
- 🐾 Your Company Sign or Banner prominently displayed at the event (Sponsor can provide banner or pay for a banner- CARA can order customized banner)
- 🐾 Two participants entered in the Ride for Their Lives! OR Run for Their Lives! event or two attendees to Quarters for CARA
- 🐾 Sponsor’s information/giveaways displayed at event
- 🐾 Two CARA event t-shirts (either Ride or Run)
- 🐾 Business name placed on the CARA Sponsors webpage for one year
- 🐾 Your business advertised in thank you mailings to all participants and sponsors
- 🐾 Name listed on back of event t-shirt in Large font

The Labrador Sponsor \$500+

- 🐾 Name listed on the CARA website for individual event (Ride, Run or Quarters for CARA)
- 🐾 One participant entered in Ride For Their Lives! , Run For Their Lives! or one attendee to Quarters for CARA
- 🐾 Sponsor's information/giveaway displayed at event
- 🐾 One CARA event t-shirt (Ride or RUN)
- 🐾 Business name placed on the CARA Sponsors webpage for one event
- 🐾 Your business advertised in thank you mailings to all participants and sponsors
- 🐾 Name listed on back of event t-shirt in **Medium** font

The Hound Dog Sponsor \$250+

- 🐾 Name listed on the CARA website for individual event.
- 🐾 Your business advertised in any/all thank you mailing to all participants and sponsors.
- 🐾 Name listed on the back of event t-shirt
- 🐾 CARA event t-shirt

The Rescue Mix Sponsor \$100+ Individuals only (no businesses please)

- 🐾 Two CARA event t-shirts (RIDE OR RUN)
- 🐾 Name listed on the back of event t-shirt (Pets names welcome- We can customize a LOGO to honor your pets/ family members!)

The Chihuahua Donor


- 🐾 In-Kind donations of food, beverages, items for goody bags, raffle and auction items, donations of printing and other services will also benefit from your name being listed in the thank-you mailing to all participants and sponsors

Donations to "Quarters for CARA"

- 🐾 Quarters for CARA is becoming a very popular fundraiser for CARA. We always need quality items or services donated to us. We then triple the value of these items by auctioning these off at our event. If you own a restaurant, you can donate a dinner or two! If you are an insurance company, builder, real estate agent etc etc you could buy items at local stores and donate those items in your company name. If you own a service business, you can donate pedicures, oil changes, carpet cleaning etc!!! You can even be a sponsor and rent space at the event to promote your business.

If you would like to become a Sponsor please fill out the form below or contact eva.rogers@cara-nc.org or call 919-774-9433 for further information.

Please send form and check to CARA, P.O. Box 2642 – Sanford, NC 27331

 All donations are tax deductible

Name _____

Name of Business/Web Address

Address _____

Phone Number _____

E-mail Address _____

Sponsorship Level (specify event) _____

Amount of Check Enclosed \$ _____

 **Please email your LOGO (High resolution or JPEG) to eva.rogers@cara-nc.org**