



# **Carolina Animal Rescue and Adoption**

42 Deep River Road Sanford, NC 27330  
(919) 774-9433 [www.cara-nc.org](http://www.cara-nc.org) Fed. Tax ID #58-1502865



**Run For Their Lives!**  
**August 28th, 2021**  
**&**  
**Ride For Their Lives!**  
**September 18th, 2021**  
**Sponsorship Opportunities**



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## **The “BIG DOGS CLUB” \$1,500 +**

**Includes Sponsorship for ALL Major Events PLUS other events throughout the year**

- 🐾 Your business advertised for one year with regional media (CARA website, newspapers, radio, social media and monthly CARA newsletter) for all CARA events
- 🐾 Your business prominently listed on the CARA website as an Annual Events Sponsor for The Big Dogs Club for one year with a link to your website
- 🐾 Your Company Sign/ Banner prominently displayed at each event. Sponsor can provide the banner or CARA can order a customized banner
- 🐾 Business name and LOGO listed as a PREMIER Sponsor in Extra-Large font on back of our RUN and RIDE T-shirts (shirts are given to each participant)
- 🐾 Your business name announced as sponsor throughout our events
- 🐾 Opportunity to set up a booth/tent/table at our RUN and RIDE events (promote your business, offer giveaways to participants, sell merchandise, present literature and interact with our supporters)
- 🐾 Your business listed on any/all thank you mailings to all participants and sponsors
- 🐾 Your business logo on CARA literature for one year.
- 🐾 Two participants entered in the Ride for Their Lives! AND Run for Their Lives!
- 🐾 Four CARA Event T-Shirts (Run and/or Ride)
- 🐾 All benefits listed in other sponsor levels

### ***Individual Event Sponsorship Options:***

## **The Great Dane Sponsor: \$1,000+**

- 🐾 Advertised with regional media, CARA website, CARA newsletter and social media for individual event (Ride for Their Lives! OR Run for Their Lives!)
- 🐾 Name listed on the CARA website as event sponsor
- 🐾 Your Company Sign or Banner prominently displayed at the event (Sponsor can provide banner or CARA can order customized banner)
- 🐾 Two participants entered in the Ride for Their Lives! OR Run for Their Lives!
- 🐾 Two CARA Event T-Shirts (Run OR Ride)



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(Great Dane Sponsor Continued)

- 🐾 Sponsor's information/giveaways /literature displayed at event
- 🐾 Business name placed on the CARA Sponsors webpage for one year
- 🐾 Your business advertised in any/all thank you mailings to all participants and sponsors
- 🐾 Business Name /LOGO listed on back of event t-shirt in **Large** font (shirts given to each participant)

## **The Labrador Sponsor \$500+**

- 🐾 Business Name and LOGO listed on the CARA website for individual event (Ride OR Run) and highlighted in the CARA newsletter
- 🐾 Sponsor's information/giveaway displayed at event
- 🐾 One participant entered in Run OR Ride
- 🐾 One CARA event t-shirt (Ride or RUN)
- 🐾 Your business advertised in any/all thank you mailings to all participants and sponsors
- 🐾 Business Name/LOGO listed on back of event t-shirt in **Medium** font (shirts given to each participant)

## **The Hound Dog Mix Sponsor \$250+**

- 🐾 Name listed on the CARA website for individual event
- 🐾 Your business advertised in any/all thank you mailings to all participants and sponsors
- 🐾 Business name/LOGO listed on the back of event T-Shirt (shirts given to each participant)
- 🐾 CARA event t-shirt (Ride OR Run)

## **The Fancy Feline Sponsor \$100+ Individuals only (no businesses please)**

- 🐾 Two CARA event t-shirts (RIDE OR RUN)
- 🐾 Name listed on the back of event t-shirt (Pets names welcome- We can customize a LOGO to honor your pets/ family members!)



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## **The Calico Kitty Donor**

In-Kind donations of food, beverages, goody bag items for our Runners and Riders, raffle and auction items, donations of printing and other services will also benefit from your name being listed in the thank-you mailing to all participants and sponsors and your business name listed on the back of our event T-shirt (shirts are given to all participants)

**If you would like to become a Sponsor please fill out the form below or contact [eva.rogers@cara-nc.org](mailto:eva.rogers@cara-nc.org) or call 919-774-9433 for further information.** Please send form and check to CARA, P.O. Box 2642 – Sanford, NC 27331

 All donations are tax deductible

Contact Name \_\_\_\_\_

Name of Business and Website  
\_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_

E-mail Address \_\_\_\_\_

Sponsorship Level (and specify event) \_\_\_\_\_

Amount of Check Enclosed \$ \_\_\_\_\_

 **Please email your LOGO (High resolution or JPEG) to [eva.rogers@cara-nc.org](mailto:eva.rogers@cara-nc.org)**